





AIPIO  
**INTELLIGENCE**  
CONFERENCE **2024**

**SUSTAINING AND BUILDING THE INTELLIGENCE PROFESSION**

**28–30 August 2024**  
**Sofitel Brisbane Central**

**ANNUAL SPONSORSHIP PROSPECTUS**

**[aipionationalevents.asn.au](https://aipionationalevents.asn.au)**  
**#intelligence2024**

 [linkedin.com/company/aipio](https://www.linkedin.com/company/aipio)  
 [x.com/@aipio](https://x.com/@aipio)



# About AIPIO

## CONTACT US

For all sponsorship and exhibition queries, or for any other Conference matter, please contact the Conference organisers.

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*Australian Institute of Professional Intelligence Officers*

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The Australian Institute of Professional Intelligence Officers (AIPIO) is the leading representative organisation for intelligence practitioners in Australia. Its membership encompasses diverse sectors such as government, national security, armed forces, law enforcement, business, academia, media, information technology and information service providers.

The AIPIO is dedicated to promoting the professionalisation of intelligence in Australia with a focus on integrating intelligence practitioners and practices. To accomplish this objective, the AIPIO provides its members and partners with numerous opportunities throughout the year for collaboration, networking and development within the Intelligence Community, both in-person and online.

### Opportunities for members and partners include:

**+ APPLIED TRADECRAFT**  
National in person event

**+ SYMPOSIUM**  
National in person event

**+ ROUND TABLES**  
2 per annum

**+ COMMUNITIES OF PRACTICE**  
Forums specific to traditional and emerging domains of intelligence practice including: Emerging Intelligence Professionals, Cyber Intelligence, Financial Intelligence, Security Intelligence, Regulatory Intelligence.

**+ REGIONAL NETWORKING FUNCTIONS**

**+ VIRTUAL TRADECRAFT SESSIONS**

**+ LINKEDIN**

**+ AIPIO ACUMEN**  
Fortnightly Newsletter

In addition to the above opportunities, each year the AIPIO delivers a highly regarded national in-person Conference, known as "Intelligence". The AIPIO Intelligence Conference continues to extend its reach each year, both in number of delegates and diversity of its intelligence professionals' audience.

In 2024 there will be several exciting new interactive sessions to engage with delegates and speakers. This includes a Plenary Roundtable Forum with sponsor and industry experts hosting tables and leading discussion as well as an exclusive Invited Speaker Dinner providing networking with leaders in the industry.

# How to Get Involved in 2024

This prospectus allows you to either purchase a **readymade sponsorship packages** providing you with access to the suite of the AIPIO annual events over 12-month period; or instead, you can **tailor your own sponsorship package** by selecting from a wide range of individual options.

Alternatively, you can come along and exhibit at the Intelligence 2024 Conference either in addition to other sponsor options or as an exhibitor only.

To participate in Intelligence 2024 and be part of these incredible sponsorship opportunities contact our conference organisers to discuss.

**Sponsorship opportunities are limited, so please get in quickly.**



# Audience Key Statistics

1 4 8

different agencies represented among the delegates

100%

engaged with the exhibition space in-person at the Conference

96%

indicated that they would attend future AIPiO Conferences

100%

specified their main reason for attending was to broaden their intelligence network and create new contacts during the event

Delegates represent all countries that make up the Five Eyes (FVEY) Intelligence alliance including **Australia, Canada, New Zealand, the United Kingdom, and the United States**



were members of the AIPiO, demonstrating appeal of the conference to non-members as well through strong social media presence and communities of practice

96%

learnt something new from attending that they could apply at their work

# Extend Your Sponsorship Reach

Becoming a sponsor can yield the following benefits:

## AIPIO AND INTELLIGENCE CONFERENCE WEBSITE

The AIPIO and Intelligence websites attract significant traffic. Your company logo and link to your website can be added to the AIPIO and Intelligence website home pages. Logos will be prominent on both the websites.

## AIPIO SOCIAL MEDIA

The AIPIO private LinkedIn page has over 2000 followers as does the AIPIO X account (formerly Twitter) providing another vehicle for your brand exposure.

## COMMUNITIES OF PRACTICE (CoP)

Established for Emerging Professionals, Cyber, Financial Security, Regulatory Intelligence Professionals.

Join one of the AIPIO's five CoPs established to foster the professional development of these emerging domains of intelligence practice.

## AIPIO NATIONAL EVENT PROGRAM

Engage and participate at roundtables, symposium and applied tradecraft sessions.

## AIPIO ACUMEN

This digital e-newsletter is distributed to approx. 3,000 recipients every fortnight and offers opportunity for both brand exposure and contribution of industry-relevant content.

## INTELLIGENCE 2024 CONFERENCE

Participate, Sponsor or Exhibit at the pinnacle event of the year for Intelligence Professionals.

## LOCAL NETWORKING FUNCTIONS

Engage with intelligence professional at regular informal regional networking and virtual tradecraft events. There are a minimum of six virtual tradecraft events held each year.



# Conference Program Overview

COMMENCES	12.00pm Wednesday 28 August 2024
CONCLUDES	1.00pm Friday 30 August 2024
VENUE	Sofitel Brisbane Central
ACCESS	250+ intelligence professionals
NETWORKING	Morning and Afternoon Teas, Lunch and the Welcome Reception will be held within the Exhibition Foyer
PROGRAM	Plenary and Keynote presentations from industry leaders, concurrent sessions, panel sessions, and vigorous Round Table Discussions with opportunity for sponsors to showcase their products

## 2024 CONFERENCE THEME SUSTAINING AND BUILDING THE INTELLIGENCE PROFESSION

Our highly interconnected world is being reshaped by strategic competition, with growing complexity arising at the national and local levels. All domains of intelligence practice are confronting this complexity, working to glean insights for timely and effective decision making. A robust intelligence profession is a critical influence and key national resource in securing our defence, security, and well-being.

Intelligence 2024 will examine what is needed to sustain and build the intelligence profession in Australia during these challenging times. With expanding investment in the intelligence profession, we should anticipate strengthened **accountability** mechanisms. Also, the **capability** mix is likely to change, to better prepare for new challenges and to leverage the best of whole of national support.

Finally, this is a chance for **renewal** – bringing new perspectives and approaches to bear on the intelligence profession. These three factors will form the sub-themes of Intelligence 2024.



ACCOUNTABILITY



CAPABILITY



RENEWAL



DEVELOPING YOUR TRADECRAFT

# Unparalleled Opportunities for Sponsors

Sponsoring the Conference aligns your brand with a diverse audience, providing direct exposure and valuable interactions. Delegates customise their program to meet their needs, offering sponsors a tangible commercial opportunity to engage with prequalified audiences.



## NETWORKING FUNCTIONS

- ▶ Engage with peers during Lunch, Morning and Afternoon Tea
- ▶ Welcome Reception networking opportunities
- ▶ Develop new connections at the Conference Dinner



## MARKETING

- ▶ Pre-event, onsite and post event
- ▶ Integrated digital, partner and social campaigns
- ▶ Social Media exposure



## PANEL DISCUSSIONS

- ▶ Exchange of viewpoints from a range of experts
- ▶ Opportunity to share your expertise by asking smart proactive questions
- ▶ Stay up to date with important new industry trends and issues



## KEYNOTE PLENARY SESSIONS

- ▶ Inspiration from featured keynote addresses
- ▶ One large, combined audience
- ▶ Visionary, strategic, thought-leadership at the Conference Dinner



## ROUNDTABLE DISCUSSIONS

- ▶ Engagement with fellow intelligence professionals
- ▶ Captured targeted audience
- ▶ Brainstorm, debate, ask questions and share expertise



## EVENT APP

- ▶ Promotional opportunities for your branding and collateral
- ▶ Plan your itinerary
- ▶ Arrange your own 1 to 1 business meetings
- ▶ Contribute to Conference Discussion Forum



## EXHIBITION

- ▶ Epicentre of the Conference
- ▶ Connect with delegates
- ▶ Demonstrate and share knowledge and products

# Meet Our Audience

Intelligence 2024 audience is diverse, attracting professionals from various domains of intelligence practice, including non-traditional areas of intelligence. This means your organisation has a direct line to professionals over a range of different domains of intelligence practice, offering your organisation unparalleled business development and networking opportunities.

## FIELDS

- + Federal, state, and local government departments and agencies
- + Private sector security, integrity, regulatory and compliance units
- + Consulting firms
- + Technology enterprises
- + Critical infrastructure
- + Data analytics, security, and governance experts

## SECTORS

- + Defence, national security, and law enforcement
- + Consultancy, security, risk and compliance services, and integrity
- + Data analytics and technology enterprises
- + Universities
- + Cyber and space
- + Policy and capability
- + Mining and geospatial

## TITLES

- + Intelligence professionals (Officers, Analysts, Supervisors, Directors)
- + Heads of profession
- + Directors
- + Consultants

## WHY WILL THEY ATTEND?

- + **HIGH QUALITY CONTENT**  
International industry leaders will present their firsthand observations on a variety of subject matters pertinent to the future in intelligence.
- + **ATTENDEE MIX**  
Unique mix of intelligence professionals coming together from various domains of practice.



# Benefits of Sponsorship

The sponsorship packages are structured to ensure maximum exposure and visibility for each organisation both at Intelligence 2024 as well as throughout the AIPIO National Events Program in 2024-2025.

## BENEFITS AVAILABLE TO ALL SPONSORS



### PRE-CONFERENCE MARKETING

- ▶ Emails
- ▶ Website
- ▶ Social Media exposure



### ATTENDEE LIST

- ▶ Name
- ▶ Job Title (if supplied)
- ▶ Organisation
- ▶ Email address



### SPONSORSHIP BRANDING ON WEBSITE

- ▶ Logo Acknowledgment on Conference signage
- ▶ Logo on the holding slide for the Conference
- ▶ Acknowledgement as sponsor on the Conference mobile app
- ▶ Inclusion of company profile on Conference mobile app
- ▶ Opportunity to host literature or collateral (electronic) on Conference Mobile app



### POST-CONFERENCE MARKETING

- ▶ Emails
- ▶ Website
- ▶ Social Media exposure
- ▶ Contribute articles on emerging issues, innovations, products and other matters of interest to the AIPIO Members via AIPIO Acumen

*Article subject to the AIPIO Board and the AIPIO Acumen Editor Approval*

## WHY SPONSOR

The AIPIO Board presents a unique, annual opportunity across several event channels designed to promote your company's brand, products, and services across a variety of agencies allowing for commercial growth and innovation.

### + THOUGHT LEADERSHIP PRESENTATIONS

Establish pre-eminence amongst your peers and understand the varied client needs across multiple intelligence domains of practice.

### + USE CASE PRESENTATIONS

Demonstrate best practice.

### + BRANDING AND SIGNAGE

Put your brand in front of industry professionals that attend this powerful and interactive event.

### + SHOWCASE

Showcase and build new business connections on the exhibition floor.

### + CAPTURE QUALIFIED LEADS

Identify new business opportunities from a highly targeted audience.

### + INTEGRATED MARKETING CAMPAIGN

Give your brand visibility in a fully integrated campaign across a variety of traditional and digital channels that kicks off early for maximum impact.

# Readymade Sponsorship Packages

	<b>DIAMOND SPONSOR</b> SOLD OUT	<b>GOLD SPONSOR</b> SOLD OUT	<b>SILVER SPONSOR</b> SOLD OUT	<b>BRONZE SPONSOR</b> SOLD OUT	<b>COMMUNITIES OF PRACTICE</b> 5 AVAILABLE	<b>CONFERENCE SPONSOR</b> SOLD OUT	<b>DINNER SPONSOR</b> SOLD OUT	<b>AWARD SPONSORSHIP</b> 3 AVAILABLE
<b>EXHIBITION</b> Number of complimentary Hub spaces (2m x 2m)	3 (12m <sup>2</sup> )	2 (8m <sup>2</sup> )	1 (4m <sup>2</sup> )	1 (4m <sup>2</sup> )		1 (4m <sup>2</sup> )	1 (4m <sup>2</sup> )	
<b>THOUGHT LEADERSHIP</b>								
Deliver a 30-minute Plenary Presentation	✓							
Deliver a 30-minute Concurrent Presentation (Thurs)		✓	✓					
Deliver a 20-minute Concurrent Presentation (Fri)				✓				
Participate in a Panel	✓	✓				✓		
Deliver a Brief Address (10 mins max) at the dinner linked to the Conference Theme							✓	
Host a Session						✓		
Host a table in Plenary Roundtable Showcase	✓	✓	✓	✓	<b>MORE INFORMATION AVAILABLE ON PAGE 13</b>	✓	✓	<b>MORE INFORMATION AVAILABLE ON PAGE 12</b>
<b>EXCLUSIVE OPPORTUNITIES</b>								
Opportunity to supply branded gifts for delegates	✓							
Opportunity to supply branded notepads or pens for delegates		✓						
Ticket to Invited Speaker Dinner	2	1	1	1		2	1	
<b>ONSITE ACTIVATION</b>								
TV ad style videos shown between sessions (max 45 seconds)	4	3	2	1		2		
Acknowledgment as Sponsor in the Opening and Closing sessions	✓	✓	✓	✓		✓	✓	
Logo Acknowledgment on Conference signage	✓	✓	✓	✓		✓	✓	
Company logo on all Conference Dinner branding							✓	
Acknowledgment as the Conference Dinner Sponsor in the session preceding the dinner							✓	
<b>CONFERENCE REGISTRATIONS</b>								
Full Conference Registrations (including social functions)	5	3	2	1		2	1	
Exhibitor Registrations (does not include social events or attendance in sessions)	1	1	1	1		1	1	
Additional Conference Dinner Tickets	2	1	1	1		2	8	
<b>AIPiO NATIONAL EVENTS PROGRAM</b>								
Program Participation at National Event(s) 2024-2025	3	2	1	1		1		
Complimentary ticket(s) to National Events 2024-2025	10	6	4	2		1		
<b>PRICE</b> All prices are in AUD and include GST	\$38,500	\$27,500	\$17,500	\$10,500	\$3,000	\$15,000	\$12,000	\$2,500

# Build Your Own Sponsorship Package

An array of other sponsorship opportunities are available to either book individually or combine to create your own unique package. Tailor your package to suit your needs – for example add an exhibition space to your coffee cart sponsorship.

## STUDENT BURSARY SCHOLARSHIP

\$10,000 incl. GST  
2 Opportunities

- + Sponsor Student Bursary Scholarships providing 5 recipients with a Full Conference registration, plus a travel allowance to assist with the cost of flights and accommodation to attend the Conference in person

## SATELLITE BREAKFAST SPONSOR

\$9,900 incl. GST  
1 Opportunity

- + Stand Alone 45 Minute Breakfast Presentation Session on Thursday 29 August open to Intelligence 2024 audience to attend (the AIPIO will provide catering for 30 pax maximum)
- + 1 x Full Delegate Registration including social functions

## WELCOME RECEPTION SPONSOR SOLD OUT

\$7,700 incl. GST  
1 Opportunity

- + Exclusive Sponsorship of the conference opening night Welcome Reception
- + Deliver a brief Address linked to the Conference theme (5-7 mins max)
- + Includes 2m x 2m Exhibition Hub Space

## COFFEE CART SPONSOR

*Coffee cart supplied by Sofitel Brisbane Central, including a manned coffee machine and coffee cups for the catering breaks throughout the Conference in the catering and exhibition area.*

\$6,600 incl. GST  
2 Opportunities  
1 Opportunity

- + Sponsor an espresso coffee cart for the Conference located in a prominent position
- + For extra exposure, you could supply your own (branded) coffee cups/mugs and invite delegates to take them as a souvenir at the end of the event.
- + Upgrade to include an adjoining 2m x 2m Exhibition Hub Space alongside the coffee cart and receive a 50% discount on exhibition pricing @ members' rate.

## CONFERENCE APP SPONSOR

\$5,500 incl. GST  
1 Opportunity

- + Exclusive sponsorship of the Conference App – the one-stop shop for program and social information during the Conference
- + Company logo banner to be displayed on home page of the Conference App
- + Company logo acknowledgment to be included in all delegate communication specific to the Conference App

## CONFERENCE COMPENDIUM SPONSOR

\$4,400 incl. GST  
1 Opportunity

- + Exclusive Sponsorship of the Conference Compendium with your logo displayed on one side
- + The Conference Compendium will be sourced by the AIPIO to ensure delegates keep using it after the conference. Product included in cost and will be designed and produced by the AIPIO

## BOTTLED WATER SPONSOR

*The sponsor is responsible for the purchase of branded water bottles and delivery to the nominated address by the deadline given. The deadline and final quantities will be advised closer to the Conference*

\$3,300 incl. GST  
+ supply of stock  
1 Opportunity

- + Exclusive opportunity to supply branded water bottles with your company logo to be distributed to each delegate upon arrival at the Conference
- + Constant brand exposure throughout the Conference

## HOST A TABLE AT PLENARY ROUNDTABLE DISCUSSION

\$2,750 incl. GST  
Multiple Opportunities

New to the program in 2024, this forum enables participants to brainstorm, debate, and discuss a series of relevant topics and problems. This format is designed to be targeted, dynamic, interactive, and fast-paced. This sponsorship opportunity will not only enable you to showcase your tech in resolving a breakout peer-to-peer roundtable discussion but also permit you to hear from industry leaders as they debate and challenge today's trends.

Held on day one of the Conference, this session will be broken down into three allotments of time. Delegates will be asked to move tables at 20-minute intervals at which time a new topic will be proposed to discuss and debate.

- + Host one table during Plenary Roundtable Discussion – a valuable commercial opportunity to educate pre-qualified audiences around a particular solution while at the same time deepening your understanding of the market's needs

# Award Sponsorship

The AIPIO Annual Awards Scheme aims to recognise individuals and groups who have demonstrated exceptional leadership, innovation, and contributions to the intelligence profession in Australia. All Intelligence Professionals are encouraged to participate in this esteemed recognition process and nominations are able to be submitted by colleagues, supervisors, or self-nominations are also welcome. Finalists are selected based on their outstanding achievements and contributions to the profession. The AIPIO Board will only issue awards where nominations are of the highest standard and there will only be one award for each category.

In 2024, AIPIO are providing the opportunity to sponsor three of these awards including:

- + AIPIO INTELLIGENCE PROFESSIONAL OF THE YEAR AWARD
- + AIPIO EMERGING INTELLIGENCE PROFESSIONAL (EIP) AWARD
- + AIPIO INTELLIGENCE GROUP OF THE YEAR AWARD

More information at [aipionationalevents.asn.au/program/awards](http://aipionationalevents.asn.au/program/awards)



## AWARD SPONSORSHIP

**\$2,500**  
incl. GST per award  
**3 Opportunities**  
1 per award

- + Acknowledgment as Award Sponsor for the Award Presentation Session on the on-line program
- + Acknowledgement as AIPIO Award Sponsor for twelve (12) months on the AIPIO website and Intelligence 2024 website with hyperlink to your company website
- + Opportunity to present the award to the recipient during the Award Presentation session
- + Two (2) Tickets to attend the Awards Presentation session
- + Social media post on the AIPIO social media pages including acknowledgment of Sponsorship
- + Acknowledgement as Award Sponsor on Award Presentations advertising and delegate communication materials
- + Acknowledgement as Award Sponsor in the opening of the Award presentations
- + Acknowledgement as Award Sponsor on the Conference Mobile App with logo and company profile



# Additional Sponsorship Opportunity

AIPIO has established five communities of practice (CoP) to foster the professional development of these emerging domains of intelligence practice.

- + **EMERGING INTELLIGENCE PROFESSIONALS CoP**  
addresses the needs of both students and experienced practitioners from diverse backgrounds seeking a career in intelligence.
- + **CYBER INTELLIGENCE CoP**  
focuses on information collection in cyberspace, identifying potential adversaries and their capabilities.
- + **FINANCIAL INTELLIGENCE CoP**  
facilitates collaboration among agencies, organisations, and practitioners in exploring FinInt issues and integrating it into current and future practices.
- + **SECURITY INTELLIGENCE CoP**  
brings together national security, policing, corrections, and defence intelligence professionals to share knowledge and experience.
- + **REGULATORY INTELLIGENCE CoP**  
enhances intelligence practices in the regulatory and compliance environment.



## AIPIO COMMUNITIES OF PRACTICE SPONSORSHIP (CoP)

**\$3,000**

incl. GST per CoP

**5 Opportunities**

1 per CoP

- + Co-Host two online meetings for specific domain of intelligence CoP
- + Opportunity to present a case study at one session (subject to CoP theme and the AIPIO approval)
- + Annual access (2024-2025) to specific domain of intelligence CoP meetings for up to 4 representatives
- + Logo acknowledgment on all specific domain of intelligence CoP collateral
- + Logo on the holding slide for the specific domain of intelligence CoP
- + Acknowledgment as CoP Sponsor in the Opening and Closing of all sessions for specific domain of intelligence CoP
- + Acknowledgement as sponsor on the AIPIO website for specific domain of intelligence CoP

AIPIO holds the belief that integrating traditional and emerging intelligence domains is crucial for enhancing the resilience of the national intelligence enterprise in Australia. This includes harmonising intelligence standards and practices across the intelligence workforce.

Each CoP maintains an interactive discussion forum, curates relevant resources, facilitates learning, and organises periodic networking events. Participation in the CoPs is open to both AIPIO members and non-members. Companies have the opportunity to align themselves with a specific CoP representing one of these five domains.

# Exhibition Packages

**MEMBER** \$4,950 incl. GST

**NON-MEMBER** \$6,050 incl. GST

The Intelligence 2024 exhibition, a prominent part of the conference, will showcase industry-leading organisations presenting the latest information and products. Fully integrated into the conference program at the Sofitel Brisbane Central, delegates are encouraged to visit the exhibition area, which will feature catering being served throughout the three days of sessions and the Welcome Reception on opening night.

This will provide exhibitors with maximum opportunity to showcase their products and to interact with delegates, and therefore deliver strong value for all exhibitors.

The packages include access to all conference sessions and to the Welcome Reception. Tickets for the conference dinner may be purchased separately.



## CAPTURE QUALIFIED LEADS

Through low cost and effective reach to create lasting business solutions and opportunities



## GET MORE EXPOSURE

To showcase your technology solutions and influence purchasing decisions



## DEDICATED CONFERENCE

Where the nation's foremost experts will cover the latest industry developments, enabling your company to be at the forefront of industry thought leadership



## ARRANGE YOUR OWN 1-TO-1 BUSINESS MEETINGS

To build relationships and trust, obtain information about arising business opportunities and understand the varied client needs across multiple intelligence domains of practice.



## MEET

Intelligence professionals across a variety of agencies and industries



## DEMONSTRATE

Your latest products and services



## ENGAGE

With pre-qualified audiences



## RESEARCH

Whether existing solutions meet the standards and requirements of intelligence professionals



# Exhibitor Inclusions

## CONFERENCE EXHIBITORS RECEIVE THE FOLLOWING





### ATTENDEE LIST

- ▶ Attendee list of delegates that have 'Opted-In' including: Name, Job Title (if supplied), Organisation and Email address

### REGISTRATIONS

- ▶ One (1) Exhibitor Conference registration (including welcome reception)

### PHYSICAL EXHIBITION SPECIFICATIONS

-  ▶ Exhibition space totalling 2m x 2m
-  ▶ One (1) single 4amp power point
-  ▶ One (1) arm spotlight
-  ▶ 2.4m high freestanding signage  
*White melamine panel in aluminium frame*

### MARKETING

- ▶ Listed as Exhibitor on Conference Website for 12 months
- ▶ Listed in any conference or electronic program materials
- ▶ Opportunity to upload digital collateral on to Exhibitor listing on the Conference App



## EXHIBITION HOURS

### WEDNESDAY 28 AUGUST

11:00 AM - 7:15 PM

Welcome Reception

### THURSDAY 29 AUGUST

8:00 AM - 5:00 PM

### FRIDAY 30 AUGUST

8:00 AM - 1:00 PM

# Terms and Conditions

## BOOKING POLICY

Please complete the Sponsor / Exhibitor Application form within this prospectus. The AIPIO reserves the exclusive right to exclude any person or organisation from participation in the sponsorship, marketing or exhibitor options in this prospectus at the Conference. If you would like to discuss other sponsorship opportunities, please contact Wise Connections to discuss further.

## PAYMENTS

Payment is required within 14 days of us issuing your Tax Invoice to confirm your application. Sponsorship and exhibition entitlements, including the allocation of exhibition space or any other sponsorship opportunities, do not commence until payment has been received.

## CANCELLATION OF SPONSORSHIP AND EXHIBITION BOOKINGS

Once a sponsorship and exhibition application has been accepted all payments are non-refundable. If you are no longer able to attend the Conference, please contact Wise Connections to discuss your participation.

## CANCELLATION OR POSTPONEMENT OF THE CONFERENCE

The Organisers do not accept any liability for losses incurred if the Conference is cancelled or postponed due to an unforeseen event that renders proceeding with the meeting inadvisable, illegal, impracticable or impossible. If the Conference is cancelled or postponed refunds will not be issued but available funds will be credited towards a future Conference. An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

## INSURANCE

Exhibitors must take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.

## LIABILITY

Exhibitors must cover their public risk by ensuring an appropriate public liability policy for a minimum cover of AUD 20,000,000 is in place. A copy of the relevant insurance certificate of currency must be forwarded to our Professional Conference Organiser at least four (4) weeks prior to the Conference. No exhibitors will be permitted to participate in the exhibition unless proof of public liability insurance has been provided.

The Organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the Conference.

Exhibitors shall indemnify and hold harmless the Organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.



PROFESSIONAL CONFERENCE ORGANISER

☎ (03) 9885 6566

✉ [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)





# Sponsor/Exhibitor Registration

Australian Institute of Professional Intelligence Officers (AIPiO) ABN 12 122 085 195

Please complete this registration form and forward to Wise Connections

[aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

## COMPANY DETAILS

Company Name	
Address	
City	
Postcode	State
Country	
ABN	
<p>Contact details for exhibitor liaison. The Wise Connections team will liaise with this contact on all matters relating to exhibition logistics, registrations, branding etc.</p>	
Name	
Position	
Email	
Telephone	

## READYMADE SPONSORSHIP PACKAGES

Please indicate your preferred option(s): QTY

Diamond Sponsor	Sold Out	AUD \$38,500	
Gold Sponsor	Sold Out	AUD \$27,500	
Silver Sponsor	Sold Out	AUD \$17,500	
Bronze Sponsor	Sold Out	AUD \$10,500	
Communities of Practice	PREFERRED CoP	AUD \$3,000	
Conference Sponsor	Sold Out	AUD \$15,000	
Conference Dinner Sponsor	Sold Out	AUD \$12,000	
Award Sponsorship	PREFERRED AWARD	AUD \$2,500	

## BUILD YOUR OWN SPONSORSHIP PACKAGE

QTY

Student Bursary Scholarship	2 Available	AUD \$10,000	
Satellite Breakfast Sponsor	1 Available	AUD \$9,900	
Welcome Reception Sponsor	Sold Out	AUD \$7,700	
Coffee Cart Sponsor	2 Available 1 Available	AUD \$6,600	
Conference App Sponsor	1 Available	AUD \$5,500	
Conference Compendium Sponsor	1 Available	AUD \$4,400	
Bottled Water Sponsor	1 Available	AUD \$3,300 <small>* SUPPLY OF STOCK</small>	
Host a Table at Plenary Roundtable Discussion	Multiple Available	AUD \$2,750	

## EXHIBITION PACKAGES

QTY

Single Exhibition Space Member		AUD \$4,950	
Single Exhibition Space Non-Member		AUD \$6,050	

All prices are in AUD and include GST

AIPiO 2024 Annual Sponsorship Prospectus



# Sponsor/Exhibitor Registration

Australian Institute of Professional Intelligence Officers (AIPIO) ABN 12 122 085 195

Please complete this registration form and forward to Wise Connections

 [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

## PAYMENT

We wish to pay by:

Visa

Mastercard

EFT

## CREDIT CARD

A service charge of 1.5% will be applied to all credit card payments.

Please charge AUD to the following:

Name on Card

Card Number

Expiry Date

CCV

Cardholder Signature

## PLEASE PAY

**Account Name** Wise Connections Pty Ltd (on behalf of AIPIO)

**Bank** Commonwealth Bank of Australia

**BSB**

**Account Number**

**Swift Code**

063 010

1280 2560

CTBAAU2S

Please include the name of your organisation with your remittance.

Please forward a copy of the remittance advice to

[aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

## EFT

**Note: Your sponsorship and / or exhibition package will not be considered confirmed and you will not be permitted to participate unless full payment has been received. Upon receipt of this signed agreement our Professional Conference Organiser (Wise Connections) will issue you with a Tax Invoice. Please note you will be issued one invoice for your Sponsorship package or Exhibition package and a separate invoice for your extra Delegates, Exhibitor Staff or Dinner Tickets.**

We hereby agree to indemnify the Conference Committee and its contractors against claims arising from loss or damage to exhibits and any damage to exhibits and any damage caused to the space, walls, floor, ceilings, furniture, fittings & furnishings caused by us at the exhibition venue during the move-in period, occupancies & move-out period. If any exhibition space is included in our sponsorship, we will provide a Certificate of Currency of Public Liability Insurance valid for the period of the conference. I am aware of the cancellation policy on page 15 of the prospectus.

## AUTHORISATION

Authorised Signatory for and on behalf of the Sponsor (please print full name)

Name

Position

Signature

Date